



AIMA CANADA CHARITY GOLF TOURNAMENT 2023

SPONSORSHIP PACKAGE

In Support of HFC (Help For Children) Canada

June 19, 2023



Eagles Nest Golf Club
10000 Dufferin St, Maple, ON L6A 1S3





EVENT DETAILS & SPONSORSHIP OPPORTUNITIES

Monday, June 19, 2023

Eagles Nest Golf Club | 10000 Dufferin St, Maple, ON L6A 1S3

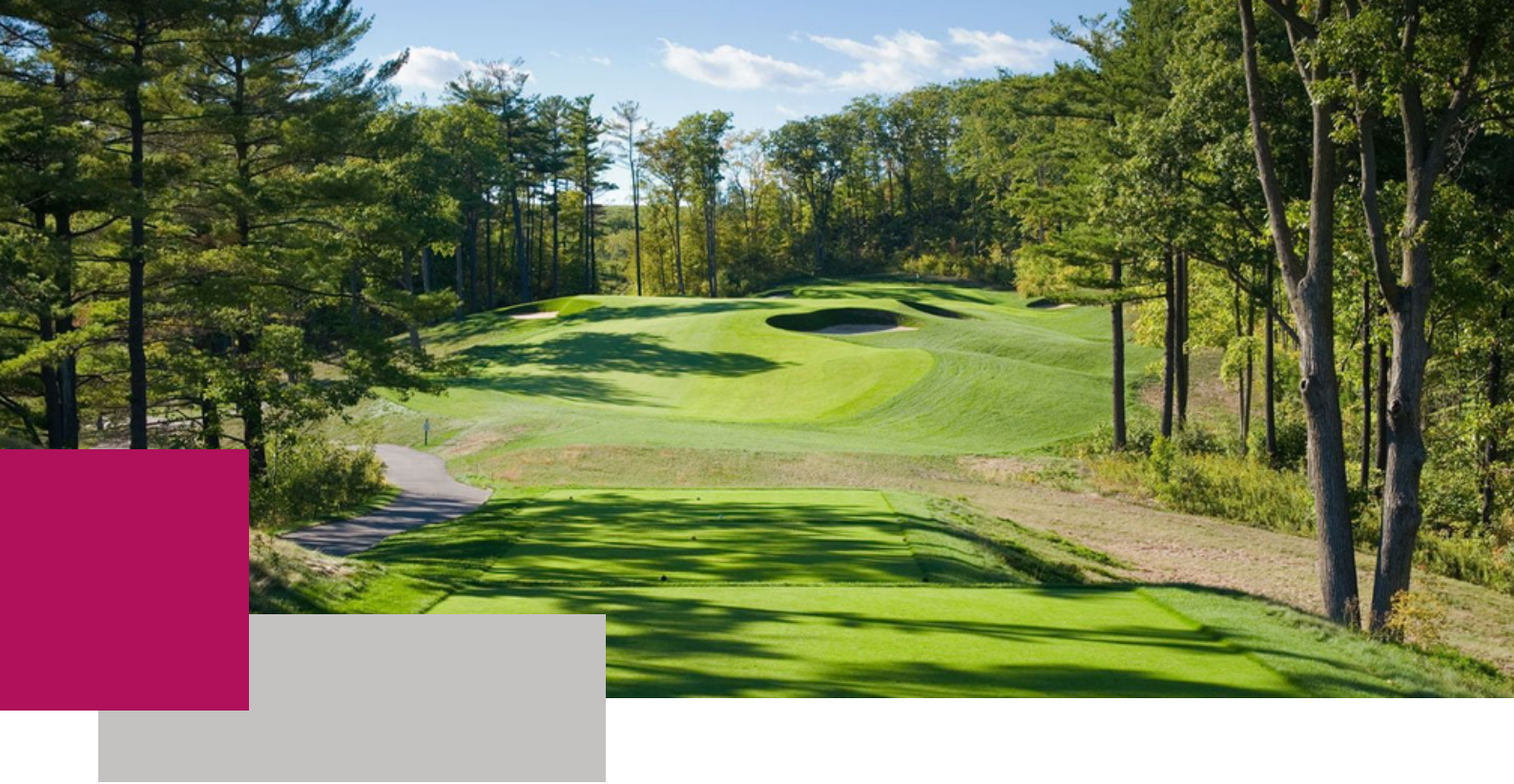
This year, we host our annual charity golf tournament at the majestic Eagles Nest Golf Club. Enjoy a summer golf day on the course in support of a worthy charitable cause.

The Golf tournament includes:

- Warm-up on the putting green and driving range
- Bagged lunch
- A dinner and awards reception
- Contests on the course and prizes to be awarded during the reception

We are pleased to offer AIMA members the opportunity to sponsor this event. Please see the available sponsorship packages below. Unless noted specifically, all golf passes are to be purchased separately from the sponsorship packages.

To discuss further and purchase, please contact Membership & Events Associate Maryam Idroos at midroos@aima.org or 416-364-8420.



Supporting Children's Charities

AIMA Canada is proud to support a deserving charity whose mission is protecting and healing children.

Help For Children

Established in 1998 by the hedge fund industry, Help For Children (formerly known as Hedge Funds Cares) has grown from a single fundraising event in NYC to a global foundation fighting child abuse in multiple locations. Today, Help For Children (HFC) is supported by the broader alternative investment community who has stepped up for this important and under-funded cause: the prevention and treatment of child abuse.

Over the past 23 years, HFC has distributed more than \$56 million in grants to organizations that protect and heal children, making the world a safer place for more than 1.1 million children and their families since its inception.



SPONSORSHIP PACKAGE DETAILS

Platinum Sponsor – \$7,000 CAD (1 opportunity available)

- Prominent signage and featured as official platinum sponsor in pre and post event marketing
- Display of company logo on 'Platinum sponsor' signage
- Display of company logo in event listing on the event website
- Display of company logo on event pamphlet
- Mention of official 'Platinum sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Opportunity to sponsor golf carts used in the tournament
- Includes 8 golfers at a value of \$4,200 CAD + tax

Gold Sponsor - \$4,200 CAD (2 opportunities available)

- Prominent signage and featured as 'Gold sponsor' in pre and post event marketing
- Display of company logo on 'Gold sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention of official 'Gold sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Opportunity to sponsor golf carts used in the tournament
- Includes 4 golfers at a value \$2,100 CAD + tax

Dinner & Award Reception Sponsor - \$4,200 CAD (1 opportunity available)

- Prominent signage and featured as official 'Dinner & Award Reception sponsor' in pre and post event marketing
- Display of company logo on 'Dinner & Award Reception sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention of official 'Dinner & Award Reception sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Includes 4 golfers at a value of \$2,100 CAD + tax

Lunch Sponsor - \$4,200 CAD (1 opportunity available)

- Prominent signage and featured as official 'Lunch sponsor' in pre and post event marketing
- Display of company logo on 'Lunch sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Includes opportunity to sponsor a hole on the course with the opportunity to set up a booth
- Mention of official 'Lunch sponsor' during thank you remarks at the reception
- Includes 4 golfers at a value of \$2,100 CAD + tax

SPONSORSHIP PACKAGE DETAILS

Hole Sponsor - \$2,500 CAD (Multiple opportunities available)

with opportunity to set up a booth on the course

- Display of company logo on 'Hole Sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Mention of official 'Hole sponsor' during thank you remarks at the reception
- Includes 2 golfers at a value of \$1,050 CAD + tax

Coffee & Tea Sponsor - \$1,600 CAD (1 opportunity available)

- Display of company logo on 'Coffee & Tea sponsor' signage
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees
- Mention of official 'Coffee & Tea sponsor' during thank you remarks at the reception
- Includes 2 golfers at a value of \$1,050 CAD + tax

Championship Prize Sponsor - \$1,000 CAD (1 opportunity available)

- Display of company logo in event listing on the event website
- Display of company logo on event pamphlet
- Mention of 'Championship Team cash prize sponsor' during thank you remarks at the reception
- Mention in the post event email to attendees
- Mention of official championship prize sponsor during thank you remarks at the reception

SPONSORSHIP PACKAGE DETAILS

Donation Sponsor - \$500 CAD (5 opportunities available)

- Donation sponsor firm name noted in donation to charity HFC Canada
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees

Drink Cart Sponsor - \$500 CAD (1 opportunity available)

- Display of company logo on event pamphlet
- Display of company logo on 'Drink Cart Sponsor' signage
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees

Golf Balls Sponsor - \$250 CAD + Supply (1 opportunity available)

- Golf balls to be supplied directly by sponsor
- Display of company logo on event pamphlet
- Display of company logo in event listing on the event website
- Mention in the post event email to attendees

Golf Swag for All Carts - \$250 CAD + Supply (Multiple opportunities available)

- To be supplied directly by sponsor (ie. hats, tees, water bottles, hand sanitizer, etc.)

Customized sponsorship opportunities may also be available.

Thank You

for your consideration & support!